

National Association for Interpretation
Region 2 —Chesapeake
Monthly Board Meeting
13 September 2023
Meeting Notes



Attending:

Tiffany Jenkins
Maggie Cavey
Ken Rosenthal
Claire Thomas
Catherine Eubank
Cynthia Rabbers
Jennifer Simms
Alonso Abugattas
Susan Matthews

Before the meeting

- Tiffany shared that we have been busy recruiting new volunteers to help serve on our board.
- We would like to recruit more than one state rep. for each state.
- Maggie introduced Claire Thomas. Claire is considering joining our NAI Region 2 board and becoming a Co-Virginia State Rep.
- Ken Rosenthal will be coming back to help coordinate our Beltway Chapter Events.
- Tiffany shared that Catherine will be serving as our NAI Region 2 Rep. at the upcoming NAI National Conference.
- Tiffany also said that we are researching costs for designing a foam board display and table cloth with our NAI Region 2 logo which we can use at outreach events/programs. Including a display of “How You Can Get Involved” with information on how our members can get more involved helping support their region (Chesapeake Chat submissions, FB posts, sharing information about jobs/events)
- Ken shared that they will be offering a Interp. & Planning week-long workshop this spring (Mar. 4th-8th). He will be happy to share more information about this training as we get closer to this event.

Review of Minutes

- We did not review the August minutes.

Newsletter (Cynthia Rabbers)

- Cynthia shared that we have a great need for more content.
- With the lack of article submissions should we cut back to 2x a year? While increasing visibility virtually (Instagram, open Facebook posting, NAI Interpreter’s Forum)

- **ACTION ITEM 1:** Tiffany will reach out to National regarding the requirements for our newsletter and the forms of media we use to reach our membership.

Website (Susan Matthews)

- Susan has been busy updating the website with information regarding our upcoming events and our new board members

Facebook-Social Media Manager (Jennifer Simms)

- Jenn has been busy planning the Sept. 28th Stream Biological Monitoring Program and creating regular social media posts to advertise our upcoming programs and events

Scholarships (Catherine Eubank)

- Catherine will be our regional representative: this role will include staffing the exhibit hall table, helping with the business meeting
- Catherine i& Tiffany are currently working on creating new visual displays they can take to the National Conference.
- **ACTION ITEM 1:** Tiffany will ask the advisory committee if using those funds for other scholarship or professional development opportunities is possible
- **ACTION ITEM 2:** Exhibit hall purchase request: Large poster boards of photos from the last conference and a “how to get involved” board. Is this something the board would support us spending money on? \$100 for 20 (24x36in boards) cheaper for smaller?
- **ACTION ITEM 3:** Catherine can get 24x36 inch boards printed locally for \$12. The board approved two of them to be made for the table at the conference.
 - 1)How to get involved
 - 2) Regional Conference

Awards (Dodie Lewis)

- Dodie was not on the call.

Spring Workshop (Sammy Zambon)

- Sammy was not on the call.
- Kelly shared the financials for our Spring 2023 in-person workshop
- We brought in had a net revenue of \$7,58,90.
- Our account balance is currently \$20,037.83

Outreach (Patricia Dietly)

- Patricia was not on the call.
- Tiffany said that Kaden has created a Zoom Registration for our Fall Virtual Outreach Programming led by Dr. Patti Bailie
- Catherine has a Nature Preschool contact the Eastern Regional Association Forest & Nature Schools
- Kelly volunteered to be an Event Host for this event and help do a tech check.
- Patricia sent an email message stating that Green Bank Observatory is open again for overnight visitors. She hasn't been able to coordinate a discussion with key personnel yet but she is trying for the weekend after Memorial Day 2024. This shifts Pirates to the weekend after Labor Day as our target date.

- **ACTION ITEM 1:** Tiffany will send an email out to our membership advertising this event.
- **ACTION ITEM 2:** Catherine will email the Eastern Regional Association Forest & Nature Schools information regarding this event.
- **ACTION ITEM 3:** Fall Virtual Outreach Program coordinators need to setup a tech-test day to make sure everything is working well before launching the event.

Beltway Chapter (Alonso Abugattas, Ken Rosenthal, and Jennifer Simms)

- Jenn said they had 12 people from the Fairfax Park Authority who joined us for our Sept. 28th Stream Biological Monitoring Program which was held at Meadowside Nature Center in Rockville, MD.
- Ken & Alonso are working on the Mallow's Bay Program writeup. Ken will be sending that writeup out later on this week to Jenn/Susan to advertise on social media and our website.
- Ken shared that the Mallow's Bay Program will focus on the shipwrecks of that area and the habitats found within in them.
- He said that there will be 19 spots available for that program.
- Sammy will be bringing his boats
- Ken proposed that we have two guides from Atlantic Kayak facilitate this program
- Atlantic Kayak Guides charge a rate of \$400 for this program
- The board approved paying this fee and booking Atlantic Kayak Guides for this program on Oct. 11th.
- For next year the team is looking into a field biologist led program at Plumbers Island, a fly workshop, and a dark skies program in Virginia.
- **ACTION ITEM 1:** Susan and Jenn will post on Facebook, the website.
- **ACTION ITEM 2:** Ken will request an invoice from Atlantic Kayak

State Representative Reports

Pennsylvania (Beth Clark)

- Beth was not on the call.
- Beth did send an email with a question for the group.
- Beth is wondering if NAI can have a presence at the Pennsylvania Master Naturalist annual conference the first weekend of November. It's here in State College (convenient for me!). I know there are a few folks in my home PMN chapter (Centre-Huntingdon Counties) that have the interest in CIG, or even just membership in NAI at minimum. She plans to talk to the PMN president when she gets back to see if we could have a table?!
- Beth asked if we have a mobile "exhibit booth" - maybe a pop-up sign, some brochures or bookmarks, and/or other promotional materials specific to R2, or would all promo materials be more general for NAI as a whole? And if we have ever done something like this before?

New Jersey (Vacant)

- No report.

Virginia (Catie Drew and Catherine Eubank)

- No report.

Maryland (Maggie Cavey)

- No report.

Delaware (Kate Cane)

- No report.

West Virginia ((Vacant)

- No report.

Washington D.C (Kaden Borseth)

- No report.

Meeting adjourned.

Next NAI Region 2 monthly board meeting will be held on:

Date/ Time: Wed. Sept. 13th at 4pm

NAI Chesapeake is inviting you to a scheduled Zoom meeting.

Topic: NAI Monthly Board Meeting

Time: Jul 12, 2023 04:00 PM Eastern Time (US and Canada)

Every month on the Second Wed, until Dec 13, 2023, 6 occurrence(s)

Oct 11, 2023 04:00 PM

Nov 8, 2023 04:00 PM

Dec 13, 2023 04:00 PM

Please download and import the following iCalendar (.ics) files to your calendar system.

Monthly: [https://us02web.zoom.us/meeting/tZ0sf-](https://us02web.zoom.us/meeting/tZ0sf-2ppzwuGt ajal69iNgXIguO4lBfzO6Y/ics?icsToken=98tyKuGhrzMuG92StBmFRpx5BYqgLOvxmGZbjbdclh7pVXlaTATOH-VXHeZzMt7K)

[2ppzwuGt ajal69iNgXIguO4lBfzO6Y/ics?icsToken=98tyKuGhrzMuG92StBmFRpx5BYqgLOvxmGZbjbdclh7pVXlaTATOH-VXHeZzMt7K](https://us02web.zoom.us/meeting/tZ0sf-2ppzwuGt ajal69iNgXIguO4lBfzO6Y/ics?icsToken=98tyKuGhrzMuG92StBmFRpx5BYqgLOvxmGZbjbdclh7pVXlaTATOH-VXHeZzMt7K)

Join Zoom Meeting

<https://us02web.zoom.us/j/89184197402?pwd=Q0VsRjBIQUFJdGJzWDRNNnNGT2l4Zz09>

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Passcode: 873772

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