National Association for Interpretation

Region 2 —Chesapeake

Monthly Board Meeting

9 November 2022

Meeting Notes

**Attending:**

Sammy Zambon

Tiffany Jenkins

**Patricia Dietly**

**Alonso Abugattas**

**Ken Rosenthal**

Catherine Eubank

Dodie Lewis  
Susan Matthews

**Review of Minutes**

We accepted the October minutes.

**Newsletter (Cynthia Rabbers)**

* Cynthia was not on the call.
* We are going to focus on the Spring 2022 Workshop in the next additional of the newsletter
* Tiffany, Cynthia, and Susan will be meeting to discuss a new format for the newsletter and the Region 2 website.

**Website (Susan Matthews)**

* Susan added information on the Spring 2023 workshop to our Region 2 website including: information on the Chincoteague Bay Field Station website link, and links for the Interpreter Award Nominations/Call for Presentations/Scholarship Applications forms.
* ACTION ITEM 1: Susan will check with Kate to find out if the DE Job is still available.

**Facebook (Vacant)**

* Tiffany said that we have two new volunteers interested in helping with social media posts. We hope to post info. on Region 2’s FB page 2x a week.
* Tiffany said that Jackie had put together a list of possible post ideas. We will be sharing this information with our new social media volunteers.

**Scholarships (Chris Kemmerer)**

* Chris was not on the call.
* Sammy reported that we recently advertised workshop scholarships, call for presenters, and interpretive award nominations via email.
* We will have 4 scholarships for the Spring Workshop (no student rate-for the workshop)

**Awards (Dodie Lewis)**

* Dodie said we have not yet received any award nominations yet. \
* Dodie said we will need volunteers to review award nominations when they come in.
* Tiffany and Susan both volunteered to review Award nominations.

**Spring Workshop (Sammy Zambon)**

* Housing for workshop participants in all setup
* We will not have a pre-workshop session. The Delmarva Discovery Center- will not be able to host it in 2023.
* One of the restaurants we coordinated with last time has been unresponsive. Our second dinner will take place at the field station.
* Our field trip to the launch facility at Wallaps is confirmed.
* We will have two field trips to the north (Assateague and Harriet Tubman Museum and field trips to the south as well.
* ACTION ITEM 1: Contact Jamie King with National to see if she can create a workshop registration link for us.

**Outreach (Patricia Dietly)**

* Patricia thanked Kaden for setting up the Zoom links for our three “Get in the Spirit” themed, virtual outreach programs.
* She also thanked Yvonne for being a backup during all three nights. Catherine for coordinating and leading the outdoor escape room, as well as Tiffany and Susan for their program support as well.
* Participants who attended all three nights earned a total of 12 Continuing Education Credits.
* Tiffany mentioned that if we include pictures of the Spirit Guides we should try to use individual photo someone took. We need to have photo credit in order to post a photo on social media.
* Patricia mentioned that the attendance for this years programs was down compared to last years Natural History themed program.
* Catherine mentioned that the One Forest School has a designated “Google page.” We might want to create one for Region 2. It’s a great way to advertise your programs.
* Tiffany suggested reaching out the Master Naturalists and having them help advertise our outreach programs.
* Sept. 19, 2023, is Talk Like A Pirate Day. We may create an outreach program around that and offer it at the same time (5:30-7:30pm).
* ACTION ITEM 1: Sending out program participation certificates and continuing education credits.
* ACTION ITEM 2: We will post a thank you to the One Forest School staff and volunteers for leading us on an amazing virtual escape room journey.
* ACTION ITEM 3: Advertise upcoming outreach programs to Virginia Master Naturalists (Catherine has their contact info.) and the Maryland Master Naturalists (Tiffany has their contact info).

**Discussion Items (Yvonne Johnson)**

* Yvonne sent in the following report to be included with our meeting minutes:
* Congratulations to Tiffany Jenkins on becoming our new Regional Director as of Jan 1. Tiffany and Yvonne have started working on the transition process.
* No candidates ran for the Chesapeake Treasurer position. Ken terms out Dec 31. If anyone is interested in the role please let us know. The director can appoint a person to serve until the next round of elections in the fall.

**State Representative Reports**

**Pennsylvania (Chris Kemmerer)**

* Chris was not on the call.

**New Jersey (Vacant)**

* No report.

**Virginia (Catie Drew and Catherine Eubank)**

* Sammy mentioned that there will be a Park Manager position opening up at Sweet Run state park in Harpers Ferry, WV.

**Maryland (Maggie Cavey and Tiffany Jenkins)**

* County parks are busy coordinating their annual lights displays
* It’s Native Heritage Month

**Delaware (Kate Cane)**

* Kate was not on the call.

**West Virginia ((Vacant)**

* No report.

**Washington D.C (Kaden Borseth)**

* Kaden was not on the call.

**Beltway Chapter (Alonso Abugattas)**

* Alonso mentioned that the City Nature Challenge is coming up in April 2023.
* He reported that ANS’s program on Slime Molds at Jug Bay Wetlands Sanctuary was a success.
* Alonso said he is still in the process of setting up a Hoover Flies-Mimics program.
* He would like to have Ken’s help coordinating a I-Naturalist training program
* ACTION ITEM 1: Advertise upcoming Beltway Chapter programs to Virginia Master Naturalists (Catherine has their contact info.) and the Maryland Master Naturalists (Tiffany has their contact info).

**Director’s Comments (Yvonne Johnson)**

* Yvonne submitted the following Directors report from Advisory Council:
* Two sections do not have a director. ZWPA – Zoos, Wildlife Parks and Aquaria, and JEDAE, Justice, Equity, Diversity, Accessability and Inclusion.
* If you or anyone you know might be interested in serving the can contact AJ Chlebnik at [ajchleb@gmail.com](mailto:ajchleb@gmail.com)
* The Executive Director Milward Simpson has resigned. A National Board Committee is finalizing recommendations to present to the full board on refilling the position.

Meeting adjourned.

***Next Month’s meeting information included below:***

**NAI Region 2 monthly board meeting:**

**Date/ Time:** Wed. Dec. 14th at 4pm

***NAI Chesapeake is inviting you to a scheduled Zoom meeting.***

Join Zoom Meeting  
[https://us02web.zoom.us/j/86323033572?pwd=a1JTenJveUVtRnlaN3hiU04yMjhKQT09](https://nam12.safelinks.protection.outlook.com/?url=https%3A%2F%2Fwww.google.com%2Furl%3Fq%3Dhttps%253A%252F%252Fus02web.zoom.us%252Fj%252F86323033572%253Fpwd%253Da1JTenJveUVtRnlaN3hiU04yMjhKQT09%26sa%3DD%26ust%3D1647291913065000%26usg%3DAOvVaw0u4YUj398SnDj3xBj5o0kQ&data=04%7C01%7C%7C92efd1386a524187591508da0210817f%7C84df9e7fe9f640afb435aaaaaaaaaaaa%7C1%7C0%7C637824567174097615%7CUnknown%7CTWFpbGZsb3d8eyJWIjoiMC4wLjAwMDAiLCJQIjoiV2luMzIiLCJBTiI6Ik1haWwiLCJXVCI6Mn0%3D%7C3000&sdata=c7H9EkL%2BwV7XXap3s4znfki%2B5tIbHsEr6M2dpnCneEg%3D&reserved=0)  
  
Meeting ID: 863 2303 3572  
Passcode: 014074  
One tap mobile  
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+13126266799,,86323033572#,,,,\*014074# US (Chicago)  
  
Dial by your location  
        +1 301 715 8592 US (Washington DC)  
        +1 312 626 6799 US (Chicago)  
        +1 646 558 8656 US (New York)  
        +1 253 215 8782 US (Tacoma)  
        +1 346 248 7799 US (Houston)  
        +1 669 900 9128 US (San Jose)  
Meeting ID: 863 2303 3572  
Passcode: 014074  
Find your local number: [https://us02web.zoom.us/u/kcBMpdbL3D](https://nam12.safelinks.protection.outlook.com/?url=https%3A%2F%2Fwww.google.com%2Furl%3Fq%3Dhttps%253A%252F%252Fus02web.zoom.us%252Fu%252FkcBMpdbL3D%26sa%3DD%26ust%3D1647291913066000%26usg%3DAOvVaw3MvdgthEvVTDEJGRBwEcvC&data=04%7C01%7C%7C92efd1386a524187591508da0210817f%7C84df9e7fe9f640afb435aaaaaaaaaaaa%7C1%7C0%7C637824567174097615%7CUnknown%7CTWFpbGZsb3d8eyJWIjoiMC4wLjAwMDAiLCJQIjoiV2luMzIiLCJBTiI6Ik1haWwiLCJXVCI6Mn0%3D%7C3000&sdata=Qc123isygM2xyM5Q9htXMjC46gjKwo6AOYHooLGqFQ8%3D&reserved=0)

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**NAI Region 2 Business Meeting Minutes (included below)**

**29 Nov 2022**

The NAI Region 2 Business meeting was held at the NAI National Conference on Nov. 29, 2022.

**Attending:**

Yvonne Johnson

Sammy Zambon

Tiffany Jenkins

Dodie Lewis

Susan Matthews

(23- NAI Region 2 participants in attendance)

**Directors Welcome (Yvonne Johnson/Tiffany Jenkins)**

* Yvonne announced that she has 30-days left in her role as our Region 2 Director.
* She introduced our newly nominated Region 2 Director Tiffany Jenkins.
* Yvonne brought some fun board games with her and invited participants to join her for some board games after our meeting.
* Yvonne mentioned there are ways to volunteer with National:

-They are forming a short-term task force in **Dialogic Interpretation**. In Dialogic Interpretation the audience is encouraged to talk with each other.

-National is recruiting **Young Professionals** (18-35 years old) to serve on a 7-member board. Their first meeting will begin in January.

-**Nurturing leaders** (Regional/National) Level.

* Yvonne asked **What might motivate you to serve in a leadership role either on a regional or national level?**

-members said it would be helpful to have a description of the general expectations including the time commitments of the different positions.

-online training -provide information on what’s involved with the position

-leadership (Apprenticeship/Shadowing)

-Train into the roll-before they take over the role

-Realistic job interviews-before the recruitment for our Region 2 Board Member positions

-Yvonne told the audience that most of our board meetings are done via Zoom.

-**Advisory Council**- meets quarterly. The meeting is an hour long.

-Yvonne said 12 people serve on our regional board including 4 elected positions.

* Yvonne asked: **How many of our Region 2 members voted for our elected board members?**

-Out of an audience of 23 people only 5 raised their hands. 2 people mentioned that they missed the voting deadline. 1-member just joined NAI and therefore couldn’t vote.

* Yvonne asked: **What are some ways we can help get the word out about our upcoming elections?**

**-Marketing Campaign:** We could promote these positions on social media 3-months ahead of time. We could include information on the different roles/responsibilities.

* **NAI Constant Contact Updates:**

-Mike suggested that we send out weekly digests not daily digests.

-Paul said he is getting too many emails

* Tiffany shared her goals for more communication via social media.
* She encouraged everyone to like our Region 2 FB page.
* Volunteers post a couple times a week
* If you would like to contribute to our FB page please email Tiffany
* Tiffany reported that we are in the process of re-formating our Chesapeake Chat-Region 2 Newsletter. We are hoping to make our newsletter more visible.
* We are currently looking for State Reps for WV and NJ. State reps attend our monthly board meetings via Zoom and report on their region.

**Spring Workshop (Sammy Zambon)**

* The cost of attending this workshop will be $250 (which includes all meals)
* Housing for workshop participants in all setup $35-per-night (for 2-person room) or $45-per-night (single room)/
* Full scholarships which cover the registration costs.
* We will not have a pre-workshop session. The Delmarva Discovery Center- will not be able to host it in 2023.
* One of the restaurants we coordinated with last time has been unresponsive. Our second dinner will take place at the field station.
* Our field trip to the launch facility at Wallaps is confirmed.
* We will have two field trips to the north (Assateague and Harriet Tubman Museum and field trips to the south as well.
* Our call for presenters deadline is Dec. 15th-we hope to have a minimum of 12 presenters (15-16 would be a better number)
* ACTION ITEM 1: Contact Jamie King with National to see if she can create a workshop registration link for us.

**Upcoming Trainings/Events:**

NAI CIG training (Jan. 24th -Jan. 27, 2023, at the Smithsonian Institution Museum of the American Indian located in Washington, DC

Instructor: Maricar Donato

NAI CIG training (Feb. 20th -Feb. 23, 2023, at the Virginia Zoo located in Norfolk, VA

Instructor: Kate Reichert

ACTION ITEM 1: Susan will add information regarding these upcoming NAI CIG trainings on our Region 2 website